



DIGITAL BOOST ADS

MEDIA KIT

Give your business a boost!

Boost Your Sales!

Promote your brand with
Static, Animated or Video Ads

Billboard is a 55" in Koshers Konnection,
one of the main grocery stores in Passaic.



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ADS**

DigitalBoostAds@gmail.com



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Boost your Brand Recognition

Ideal location for your target audience.
Your Brand will be fresh on the mind of shoppers as they enter the store, shop and while waiting online to check out.

Captive Audience of Shoppers waiting on checkout line.

Broad Audience

Passaic is home to 35 shuls with an Orthodox Jewish population of over 15,000.
Passaic has one of the largest Orthodox Jewish communities in New Jersey.



**DIGITAL BOOST
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The Boost you were looking for!

Affordable Ads

Flexible plans to suit your budget
and type of promotion.

Ads are uploaded in real-time

They can be changed as often as you would like
to keep ads relevant and
promote time-sensitive content.

Your Ad will run continuously

All day and evening while the store is open.

Ad will play for 10 seconds
and repeat approximately every 5 minutes.



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CURRENT PROMO BILLBOARD RATES

1 week \$49	1 month \$32/week \$128/month	3 months \$29/week \$116/month	6 months \$27/week \$108/month	12 months \$23/week \$92/month
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We are open to create custom plans that suits your needs and budget.

Design Pricing

If you would like your ad designed by DBA, we will gladly create an eye catching design for you!
\$85 for static ad / \$125 for animated ad

Ad Specs

The Ad dimensions are **1920px (W) x 1035 px (H)**

Static Ads

run for 10 seconds

Accepted File formats:
JPG, JPEG, PNG, GIF,
BMP or PDF.

Animated or Video Ads

up to 10 seconds long.

Accepted File formats:
WMV, AVI, MPG, MPEG,
WEBM, MP4

We look forward to working with you to promote your brand and see results!

Feel free to contact us with any questions.

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